



Berklee

Your Name and Surname

Supporting Materials for My Application for The MA in Global Entertainment and Music Business

Link to a self-produced video with an original idea for a product, a service or an initiative to introduce innovation or to solve a problem in the world of music and entertainment*: [\[Link\]](#)

**The video should also demonstrate your capacity to think creatively and to develop a compelling communication narrative. Your video should be a maximum of one minute and should be uploaded to Youtube as unlisted.*